

February 25, 2005

«TradingAsName»
«OwnerFirstName» «OwnerMiddleName» «LastName_Company»
«BusinessAdd1»
«BusinessAdd2»
«BusinessCity», «StateCode» «ZipCode»

Re: Hybrid Vehicle Access to HOV Lanes

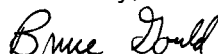
Dear Franchise Dealer:

Since 2000, certain hybrid vehicles have qualified for clean special fuel license plates and thereby gained unrestricted access to HOV lanes in Northern Virginia and Hampton Roads. This exemption from HOV restrictions needs to be fully understood and accurately conveyed to your customers:

- This exemption, by Virginia law, will expire no later than July 1, 2006. It is unlikely to be extended.
- This exemption may expire earlier than July 1, 2006 if Congress, the Virginia General Assembly or the Federal Highway Administration chooses to act before that date.
- The Virginia Department of Environmental Quality and the Virginia Department of Motor Vehicles have revised their administrative procedures governing the issuance of the clean special fuel license plate. Only hybrid vehicles that meet the "Super Ultra Low Emission Vehicle" standard can receive a clean special fuel license plate, and those plates are issued for a period of one year only.

It is your responsibility to ensure that your sales staff understand these critical points and convey them accurately to your customers. Please contact me if you have any additional questions.

Sincerely,



Bruce Gould, Executive Director
Motor Vehicle Dealer Board

BG/dts

Enclosure